Enforcing Transparency and Inclusiveness to Create a Sustainable EU Coffee Market

European Green Deal and Opportunities for Exporting Women's Specialty Coffee

IE University Capstone Research Programme

- Analysis of EU regulatory framework and key sustainability certifications
- Comparative analysis from Colombia and Honduras and policy recommendations for Ethiopia
- Blockchain pilot program to improve the traceability and compliance with EU standards

EU Green Deal Consultancy

- Challenges and opportunities of EUDR on women's coffee associations in ETH, HND, and COL.
- Proposed actions to combat child labor in Ethiopian coffee sector
- Manual and lines of action to Ethiopian coffee sector for compliance with EUDR

Market Incentives to Promote Women's Coffee Export

EU Coffee Market Incentives Consultancy

- Current context and policy recommendations for women and byodinamic coffee in the European Market
- Identifiaction of 51 sustainability market incentives to promote women´s and biodynamic coffee in the EU market.

EU Specialty Coffee Market Consultancy

- Current context and policy recommendations for specialty coffee and coffee with women-climate-nexus in the European Market.: transparency, inclusivity and sustainability.
- Identification of 50 incentives for specialty coffee in the EU, linked to women's contributions to socio-economic growth and climate resilience

Expanding market opportunities for women coffee producers (ECTA)

- **ECTA Call Center established to connect women coffee producers with the market**
- **Marketing Strategy for Ethiopian Women in the Coffee Sector** developed
- **7 Feedback and socialization workshops** conducted with a total number of **363 government actors, 41 CSOs and 19 members from the private sector** reached

This Project is co-funded by the European Union and the Spanish Agency for International Development Cooperation (AECID)